



Advanced NLP Practitioner Workshop

with Jessica Robbins & Nick Reed



I have been coaching and training NLP for almost a decade. I started my coaching business almost immediately after finishing my 7-day practitioner course. I was so keen to get coaching people that I just started offering my services and figured everything else out as I went along!

There were no courses back then to teach me how to structure an NLP coaching session, how to quickly diagnose the root causes of problems, how to be sure what techniques would work best, how to create a client agreement, how to know what to charge etc. It was all a bit of a fog and very overwhelming.

As a result, I made many mistakes... I wasted thousands of pounds on advertising, logos, leaflets, networking events and I wouldn't like to think about how many free sessions I gave away... The good news however, is through my trial and error learning style, I have now figured out how to be a great coach using the NLP Practitioner skills and how to be a great businessperson too! I already include some of what I've learned in my NLP courses, but there is never enough time to teach you everything I want you to know and there is so much more I have to share with you!!

So, I'm really excited to be able to give YOU a course that will teach you everything you need to learn to be an amazing coach, in a lot less time, for a lot less money!!!

And even if you don't particularly want to earn money from coaching, you'll still be able to accelerate your success in NLP, so this workshop is suitable for everyone who's already done the practitioner and wants to start getting great results!! NLP Master Practitioner, Nick Reed, who has already used these skills to accelerate his success in NLP, will be co-training this fun and transformational event alongside me.

BECOME A MORE CONFIDENT & EFFECTIVE COACH

- How to coach your clients from start to finish, from the challenges or goals they present to you.
- How to create a coaching agreement and set expectations
- How to structure the first and subsequent sessions
- The best questions to ask to elicit vital information
- How to interrupt a client when they start to story-tell
- How to unscramble complicated life-stories to uncover what to work on
- How to diagnose the limiting patterns causing the problem in minutes
- How to select the right technique to get the most transformation
- How to effectively future pace to embed the changes.



Jessica Robbins Performance Solutions *The Difference that Makes the Difference!*

REFRESH & DEEPEN YOUR EXISTING NLP SKILLS

- Swish pattern
- Meta-model
- Milton model
- Anchoring and Collapse Anchors
- Parts integration
- Perceptual positions
- Timeline – release negative emotion, release limiting decision and goal in timeline
- Phobia cure (V-K Dissociation)
- How to combine these techniques for some interesting results

THE SUCCESSFUL PROFESSIONAL COACH

- Databases and Marketing
- Using free online media such as facebook, twitter and linkedin.
- Creating a website
- Networking effectively online and in person
- Creating a sales pipeline
- Where and when to get insurance
- Where and when to join associations
- How to avoid spending money on ineffective advertising and scams
- How to decide on your specialist subject or niche
- How to decide on a brand for yourself that suits you and your values
- The best ways to make a living from NLP
- How to get a book published, use the media and raise your profile

BREAKTHROUGH LIMITATIONS:

- Set your outcomes for yourself and your business
- Find your limiting beliefs, preventing you from achieving what you want
- Breakthrough those limiting beliefs
- Board and/or arrow break to finish!!



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REGISTRATION DETAILS:

VENUE:

Skatta Studios, BBC Media Village, Dorando Close, White City, London. W12 7TQ.

(Nearest tube is White City, central line)

DATES & TIMES:

Sat & Sun 22-23rd Feb 2014

Sat & Sun 5-6th April 2014

Sat & Sun 30-31st August 2014

Sat & Sun 29-30th Nov 2014

9:30am to 6pm each day

FEES:

2-day workshop fee: **£295**

Jess Robbins NLP Graduates: **£195 (Save £100)**

PLEASE NOTE: That's approximately the money I wasted on my first advert in the yellow pages! I expect this workshop to save you £1000's in mistakes you don't have to make and more importantly I hope it earns you many more £1000's in additional clients that you wont have to pay to attract.

GET YOUR MONEY BACK!

As an added benefit, you will receive £195 off the cost of your master practitioner course, when you sign up to do our amazing 15 Master Practitioner course at any point in the future.

This years master practitioner dates are:

Module 1: 19th-22nd Sept'14

Module 2: 24th-27th Oct'14,

Module 3: 21st-24th Nov'14

Module 4: 5th-7th Dec'14

Full fee is £1995

GET EVEN MORE MONEY OFF!

If you refer a new client to me who signs up and pays £1095 for our NLP Practitioner Course, you will receive £250 off your Master Practitioner Course whenever you decide to do it.

Refer 8 people, and that's your master practitioner course for free!! No cash alternative, sorry!

TO BOOK:

Email me at jess@jessicarobbins.co.uk with the dates you'd like to attend.

Jessica Robbins Performance Solutions

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